

COMMUNICATIONS



Grande Yellowhead Public School Division (GYPSD) is committed to accurate, timely, and open communication with its stakeholders. The Annual Plan's goal is to improve communication in support of the Board's mission, vision, values and priorities.

VISION

Our Division endeavours to provide each student with the opportunity to fulfill their potential and pursue their dreams.

MISSION

We nurture each student's education and well-being within an inclusive rural learning community.

BELIEFS and VALUES

- The parent is the primary advocate of the child.
- Every individual has the right to a welcoming, caring, respectful, safe and inclusive learning environment.
- Rural communities contribute to the success of all our students.
- All students develop a passion for life-long learning, innovation and excellence.
- Learning is a shared responsibility between students, parents, schools and communities.
- Learners are well prepared for active citizenship.

One Vision. One Team. One Goal.

Division Priorities Key Messages

1. Student Learning

Students are the core of the Division's work. GYPSD students are active creators of their learning and demonstrate their knowledge in their role as involved, caring, and respectful ambassadors of their school and the school authority.

- Engaging world-class programs and access to timely supports and resources are available for students, from early learning through to high school, to learn and participate in their community.
- CAMPUS GYPSD provides a wide range of personalized education programs and opportunities to support student learning.
- Schools develop annual Continuous School Improvement Plans based on student data and in consultation with staff, parents, and the School Council.
- The Division is proud to communicate its results through the [Annual Education Results Report](#).

2. Teaching and Leadership Excellence

GYPSD values its employees and provides professional development that is focused, systemic, and contributes significantly to staff's on-going professional growth and engagement in career-long learning.

- The Division encourages and supports staff in their learning and leadership journey.
- Educators are provided with targeted professional learning and resources to support literacy and numeracy objectives.
- Schools effectively manage communication platforms and processes to keep students, parents and community members informed of school and Division events.
- Staff have successful interactions with all stakeholders by fostering effective relationships, and the sharing of best instructional practices and their student achievements.
- Recognition processes and events celebrate student, staff, and Division achievements.

3. Community Engagement

GYPSD is proud of the quality of education provided within the five zones that make up the Division and values strong relationships with stakeholders and community members. Our third priority is to provide ongoing and authentic opportunities for all stakeholders to engage with the Board of Trustees.

- The Board responds to input from its stakeholders and looks to provide solution-focused and innovative responses to feedback.
- The Board values and advocates for strong public education in Alberta.
- Strategies to address potential challenges in performance measures are shared with the public which builds trust and support for the school authority.
- GYPSD reports on data and measures on topics including safe and caring schools, students' sense of citizenship, parental involvement, high school completion rates, scholarship eligibility, school improvement, and provincial examinations.
- The Division and its schools maintain informative websites that are easy to navigate.
- Schools are inclusive learning environments that support partnerships and programs that are meaningful for the community.

Communication Strategies

1. Host community engagement events in each of the five zones to ensure all voices and ideas have the opportunity to be heard and are respected.
2. Encourage positive, collaborative relationships with all stakeholders to strengthen support for Grande Yellowhead Public School Division.
3. Utilize a variety of platforms and strategies to maximize awareness and support of the Division's goals, objectives, and priorities, and promote the Division's excellent educational programs and opportunities.
4. Raise awareness of staff, school and Division achievements through Good News Stories and Features to generate external pride in GYPSD.
5. Support coherence and accurate messaging throughout the many communities that make up the Division.
6. Achieve coordinated communications, both internally and externally, regarding provincial directives, safety issues and crisis management.

